

General Manager (S & M - CM)

Sales & Marketing - Consumer Mobility
3rd Floor, New CTS Building
16, Greams Road, Chennai – 600 006
Phone: 044-28297878 Fax: 044-28297979



भारत संचार निगम लिमिटेड

(भारत सरकार का उद्यम)

BHARAT SANCHAR NIGAM LIMITED

(A Government of India Enterprise)

S&M-CM/166/3G Data card/ 11-12/ 47

dt @ Chennai-6 the

30-09-11.

Sub : Revision in tariff of data plan under 3G prepaid mobile services-reg.

Ref : C.O. Lr No.26-17/2009/R&C (Pt.)-Circular T&C-CM No. 55/11-12 dt 06.09.2011.

W.r.t C.O. Circular cited above, approval of the competent authority is conveyed for the revision in tariff of Data plan under 3G Prepaid mobile services in Tamilnadu LSA (including CHTD only in 2G) **with effect from 0000 hrs of 03.10.2011.**

The details are as under : -

Existing MRP of Data RCV in Rs.(incl. S.Tax)*	Revised MRP of Data RCV in Rs.(incl. S.Tax)**	Free Data Usage in MB		Validity in days		Remarks
		Existing Day or Anytime/ Night (11PM to 07AM)	Revised Day or Anytime/ Night (11PM to 07AM)	Existing	Revised	
103	101	250MB	225MB	30	15	Free usage , validity, MRP are revised.
203	202	500MB	500MB	30	15	MRP & validity are revised
403	403	1,000MB	1,000MB	30	30	Existing. No change
606	607	1,000MB+5000 MB	1,000MB+ 2,000 MB	30	30	MRP & Night usage are revised
716	716	2,000MB	2,000MB	30	30	Existing. No change
NA	1,251 (751)	NA	5,000MB	NA	30	NEW. Discounted price in bracket upto 31.12.2011 only
1102	1,801 (1,261)	10,000MB	10,000MB	30	30	Only MRP is revised. Discounted price in bracket upto 31.12.2011.
1503	2,251 (1,576)	15,000MB	15,000MB	30	30	Only MRP is revised. Discounted price in bracket upto 31.12.2011 only
2003	-	22,000MB	-	30	-	Withdrawn
2503	2502	12,000MB	20,000MB	180	60	MRP, Free usage and validity are revised.
3003	3002	35,000MB	30,000MB	30	90	MRP, Free usage and validity are revised
NA	3,102	NA	15,000MB	NA	180	NEW
5003	5,003	30,000MB	30,000MB	180	180	Existing. No change

Contd...

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- *Existing **MRPs** of Data RCVs – **Rs.103, 203, 606, 1102, 1503, 2003, 2503 & 3003** are **withdrawn** w.e.f 23.59 Hrs of **02.10.2011**.
- **Revised **MRPs** of Data RCVs – **Rs.101, 202, 607, 1251(751), 1801(1261), 2251(1576), 2502, 3002 & 3102** are **implemented** w.e.f 0000 Hrs of **03.10.2011**.
- There is **NO CHANGE** in the existing **MRPs** of Data RCVs –**Rs. 403,716 & 5003** . They continue to be available with existing FREE Data/validity.
- ❖ **Note:** Amount shown in the bracket is the **discounted price (i.e.MRP Rs. 751,1,261 & 1,576) applicable upto31.12.2011.**
- ❖ **With effect from 01.01.2012,** the Revised Data RCV without the discounted price **(i.e.MRP Rs. 1,251, 1,801 & 2,251)** will come into effect.

- Additional usage charges beyond free usage is **4p/10KB** in all Data plans under 3G prepaid mobile services.
- Freebies offered on activation of 3G Data plan with sale of BSNL Data card or any of the bundled Data card is **reduced from 2GB/60 days to 200MB to be used within 30 days from the date of activation.**
- All other terms and conditions will remain same.

(K.R. Aravindavalli)

AGM(Marketing-CM)

TN Circle, Chennai.

To

GM (NW-O CM), Trichy -1/ Coimbatore – For information & necessary action please.

GM(S&M-CM), Chennai Telephones, Chennai – for information please.

GM (F) / Sr. GM (TR) TN Circle, Chennai for information please.

DGM/DE In charge IN – **Trichy/Bangalore** - for necessary action please.

DGM (N/W-O-CM)/DE Commercial Coimbatore - For information & necessary action please.

Heads of SSAs, -- for kind information and necessary action please.

DGM (Sales), AGM (Sales) & AGM (MKTG II)- Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

DGM (CS), Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website “tamilnadu.bsnl.co.in”

DGM (S&M-CM)/AGM (MKTG-CM), Chennai Telephones, Chennai – for information & necessary action please.